

# JON BUCKLEY

GRAPHIC DESIGN, ILLUSTRATION AND CREATIVE MANAGEMENT

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## Employment

### **PwC** DESIGN DIRECTOR

Design lead for the Deliverable Excellence Center, a boutique digital agency internal to PwC. We help convey vibrant stories through documents, presentations and other channels, creating compelling materials that resonate with target audiences. Our growing team of designers provides graphic solutions for internal staff as well as working on a wide variety of design and communication projects for the nation's largest brands.

Employed: January 2017 – Present

### **NORTHERN TRUST CORPORATION** SENIOR VICE PRESIDENT, CREATIVE DIRECTOR – MARKETING COMMUNICATIONS

Creative Director for the design, execution and management of the production of a wide variety of global communications projects including:

- Promotional and informational print and digital deliverables
- Advertising
- Direct solicitation
- Internal and external communications: direct to consumer and business-to-business.

Position requires design supervision, visual brand management and approvals, graphic design, motion graphics, illustration, photography direction, client contact, conceptual work, production scheduling, budgeting, vendor and employee management and evaluation, hiring, cost/time estimating, software and hardware consulting, evaluation and troubleshooting, art production and press approvals.

- Manage, direct and support of over 50 Macintosh computer systems for five divisions spread over two continents
- Supervise and train a staff of 12 designers
- Directly responsible for the design and production of the Northern Trust Annual Report
- Designed the logo and visual brand for the PGA TOUR Northern Trust Open golf tournament.

Employed: July 1998 – Present

### **CENTRAL DUPAGE HEALTH SYSTEM** GRAPHIC DESIGN COORDINATOR – MARKETING COMMUNICATIONS

- Create, supervise and maintain new in-house design department for major suburban healthcare network.
- Maintain and troubleshoot Macintosh systems.
- Hire, supervise and train two graphic designers.

Employed December 1992 – July 1998

## Affiliations

### **AIGA – AMERICAN INSTITUTE OF GRAPHIC ARTS** May 1999 – Present

### **STA – SOCIETY FOR TYPOGRAPHIC ARTS** November 2002 – Present

### **BLOCK X HOMEOWNERS BOARD OF DIRECTORS** Secretary: November 2012 – December 2014

### **LANCASTER HOMEOWNERS BOARD OF DIRECTORS** Director, Secretary And President: October 1996 – November 1999

## Publications

### **CHES LIFE KIDS MAGAZINE** Cover illustration: October 2016 & June 2016

### **KIPLINGER'S PERSONAL FINANCE MAGAZINE** Illustrations for cover, feature article spread and spots: September 2016 & April 2014

### **THE WALL STREET JOURNAL.** Infographic: May 2016

### **LIBRARY JOURNAL MAGAZINE** Cover illustration: December 2014

### **TYPE OBJECT BOOK** Featured illustrations for book by Barbara Brownie, PhD, University of Hertfordshire and Cambridge School of Visual and Performing Arts: February 2014

## Software

- ADOBE CREATIVE SUITE, INCLUDING AFTER EFFECTS
- APPLE REMOTE DESKTOP
- APPLE KEYNOTE
- MAXON CINEMA 4D
- META COMM JOB MANAGER & VIRTUAL TICKET
- MICROSOFT OFFICE, ESPECIALLY POWERPOINT
- QUARK XPRESS
- ZAXWERKS PROMODELER

## Hardware

- MACINTOSH AND WINDOWS SOFTWARE AND HARDWARE TROUBLESHOOTING AND REPAIR

## Education

### **DUARTE** VISUALSTORY WORKSHOP

### **DYNAMIC GRAPHICS EDUCATIONAL FOUNDATION** MANAGING CREATIVE SERVICES

### **UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN** BACHELOR OF ARTS DEGREE

Illustration, Design and Communication, IPS – Individual Plans of Study, College of Art and Design in conjunction with the College of Liberal Arts and Sciences